#### Jejiang and Hangzhou Textile Industry Attempts **Business Recruitment to Taiwan**

angzhou is the capital of lady apparel in China, with total 16 wholesale and retail garment markets. Among these markets, Hangzhou Sijiging Clothing Market, ranking top 100 markets in China, is the most famous one. According to a report, this market has attracted more than 1,000 apparel shops, offering over 900 brands and over 5,000 different items, from daily fashion to brand luxurious products. The business revenue in this single market amounts to RMB 80 billions, in terms of the demands in semi-finished products, apparel accessories and fashion accessories.

Additionally, Hangzhou City Government actively promotes its garment industry by using the strategy of promoting Hangzhou as 'home of silk, capital of lady fashion'. Currently, there are more than 2,400 textile and garment manufacturing companies in Hangzhou. The output value of these companies comes out on top in the China textile industry. Except for wholesale and retail market, Hangzhou City Government also encourages the companies to create their own brands. Under the support of the policy "fashion design as core of creativity, creativity from designer's wisdom", one company from this region named JIE. SI.DS has been now ranked top 10 designer's labels.

The China Textile City Hangzhou Refine Union Market, located in Xiasha, Hangzhou, has been invested for total RMB 0.8 billions. This market aims at the great demands in semi-finished products and apparel accessories in Hangzhou region. This market will kick off its soft operation in November this year. In order to attract Taiwanese textile manufacturers to move in the international textile products exhibition center, the market specially offers a favorable deal to aiwanese companies that the rent is free for the first two years. Only the management fee needs to be paid.

Due to the fact that Hangzhou is one of the most developing regions in terms of textile and fashion industry in China and the industry has a solid foundation here, Taiwan Textile Foundation specially organizes a seminar during TITAS 2009 and invites Mr. Liu Sheng, special assistant to general manager of China Textile City Hangzhou Refine Union Market, to give a speech in the seminar on "the current development and its future trend of the textile and apparel industrial structure in Jeijand and Hangzhou', to give Taiwanese companies a further understanding to Hangzhou textile market and hope to share with Taiwanese companies the great business opportunity in the domestic market in China.

The seminar will start from 13:00 to 14:00 on 14<sup>th</sup> of October at the conference room #2 on the second floor in the World Trade Center, Exhibition Hall 1. Welcome to sign up for the seminar on the following website: http://www.stss.com.tw/ preweb/titas/html/seminarOnly.asp

HSBC 🚺 滙 豐

### The world's local bank 環球金融 地方智慧 **HSBC Seminar at TITAS** Are you worried about taking risks from new buyers while developing high-profit emerging market, or confronting cash flow difficulties because of long-term account receivable?

How can HSBC help you open the

door to global market?

Among HSBC valued-added trade finance services, forfaiting and factoring may transfer exporter's account receivables to bank, helps exporter make profit faster. With the transparent cost and quotation subject to the volume and operation costs, it alleviates your company financial burdens. Exporters can easier acquire capital and facility, secure buyer's credit risks, and avoid the default risk in account receivable

HSBC's world-wide spots provide professional quality elastic services; open the door to global market for you. HSBC, your best business partner.

#### Date: October 15, 2009

Venue: the Third Conference Room, 3rd Floor, World Trade Center Hall 1

Session	Subject	Speaker	
10:00-10:40	How to develop business in emerging market without undertaking too much risk	Holly Liao	
10:00-11:00			
11:00-11:40	:40Utilizing account receivables buy and sale services to free funding and avoid buyer's credit risksMi		
11:40-12:00	Q & A		

#### Use a business card, Get a free give away!

From 14 -15 Oct, as long as you are TITAS visitors or TITAS exhibitors, you can use your business card to get a free bag Find us at HSBC Booth / Entrance at Hsin-Yi Road

#### Credit Check, Freell

Do you want to know the credit risk of your new business partner now? ase fill in the application form and move to HSBC lounge area, only HSBC can provide D&B credit report for you - the world leading commercial insight provider. Help you to maximize business opportunity and minimize credit risk!

#### All Trial of :

X One free D&B credit report – on-line reading only

- (it includes subject credit rating/Financial information/payment/collateral record/Suit record/operation history, etc. The value of the print-out version equals to NT\$6,500) Note: only 100 reports per day
- \* Three subjects commercial information by Hoovers database (It includes subject's profile/financial/family tree/competitors/industry outlook/ management, etc. The value of the print-out version equals to NT\$9,000.)

### Jiangsu Yancheng Economy Development Zone Invites Taiwan Industry to Share Business Opportunity in China

Vancheng is the largest central city I in Jinagsu in terms of space, for it faces Huang Hai in the east and is named after the salt resources. Therefore, it is also the longest city in Jiangsu. In 1992, Yancheng City Government set up 'Yangcheng Economy Development Zone'. It is only 5 kilometers from city center, and it takes 2 hours to go to Shanghai by car. The nearest airport is also only 15 minutes away by car. This airport has domestic lines to Beijing, Guangzhou, Kungming and Harbin, as well as the international routes to Hong Kong and Korea. With its advantages of superior location, favorable offers in rent of plants, price of lands and various taxes, this zone has attracted more than 1,000 companies to invest. More than 30 percent of the companies are foreign enterprises, including Germany, Italy, Spain, the United States, Canada, Great Britain, France, Sweden, etc. The neighboring countries such as Russia, Japan, Korea, Australia and Singapore have investment as well. There are also investments from the companies in Hong Kong and Taiwan regions. Totally, more than 30 countries and regions have investments here. This zone has gathered industries such as automobile, IT, aviation, machinery, bio-tech, textile and new energy. It is considered the one of the cities in Shanghai economy zone with best potential

Jiangsu is the important major 'textile province' with its exceptional rich natural resources and long culture. Additionally, it has excellent quality of cotton resources, which making it the important textile base in Yangtze River delta. In recent years, Yancheng Economy Development Zone has focused on developing textile related industry, namely cotton textile, chemical fiber, printing and dyeing, silk fabric, apparels and industrial textile products as well as home textile products. Jiangsu Yueda Group Co., Ltd. is one of the model companies in this zone. The Jiangsu Yueda Textile Group Co., Ltd. from this group established its textile kingdom by developing five major lines, such as cotton processing, high quality yarn, knitted apparels, home textile products and industrial textile products. The company works with Triumph from Germany to set up a manufacturing plant. It becomes Triumph's largest underwear production base in Asia.

Qi Xin Group Co., Ltd. and Fountain Set (Holding) Limited, two leading Hong Kong textile companies, both chose to invest in Yancheng and set up large production plants, for Yancheng's development potential in textile industry and the favorable policy to the textile industry offered by its City Government. Tex-Ray Industrial Co., Ltd. from Taiwan has invested with Yueda for USD 36 million dollars in Yancheng Economy Development Zone to establish plants producing mercerized cotton and ready-to-wear for further collaboration.

From the cases of the investments by two Hong Kong companies, and the collaboration between a Tex-Rav and Yueda, they show that there must be an attractive investment niche in 'Yancheng Economy Development Zone'. Taiwan Textile Federation especially invites government official from Yancheng City and Mr.Shao Yong, CEO of Yueda Textile, to give a seminar and make a presentation about Yancheng Economy Development Zone. They suggest those who have plans to invest overseas or hope to carry out industrial strategy alliance to seize this great opportunity.

The seminar will start from 16:00 to 17:00 on 14<sup>th</sup> of October at the conference room #2 on the second floor of the World Trade Center. Exhibition Hall 1. Welcome to participate in the seminar

### **China Promotes China Hemp Fiber as Green Business Opportunity**

he original name of China hemp was marijuana. It contains much more fiber, comparing with cotton, flax and ramie. It is one of the earliest natural fibers human has used. However, hemp contains chemical element of THC, which has been used by some people to create stimulant and drug to jeopardize human health and resulted in the strong opposition to grow from the international antidrug organizations. In recent years, the advanced bio-tech and efforts by agriculture technology researchers have cultivated nearly 30 types of hemps with low toxic or non toxic, and also lowered the THC from 5%~17% to under 0.3%. Then, hemp no longer belongs to drug plants that are forbidden to grow

1' in Yungnan, which the quantity of THC is 0.09%. To avoid the confusion or misunderstanding with marijuana, China especially named it 'China hemp'. According to China hemp material research center, China hemp fiber is the softest of its kind, with functions of anti-germ, quick absorbance of wetness and rapid drying and no static electricity. Also, it can block over 95% ultraviolet not change the color and even up to 1000°C this hemp will only be

carbonized without burning. It is the most natural anti-UV and heatresisting textile material. Additionally, the process of growing China hemp has very little blight and the heavy metal pollution in the soil is very low. Therefore, China hemp can also lower the environmental pollution and cane be reused and recycled. In the face of slow exhaustion of natural resources and worsening environmental pollution. China hemp is the natural fiber worthy of promoting

According to China hemp material research center, by 2020 there will be over 10 million acreages planting China hemp in China, providing one million tons of fibers every year. Then, China hemp will become the most valuable eco-friendly natural fiber in China. From 2004, China started to During the TITAS show, China hemp comes to present its recent research achievements with the topic of 'The Innovative Technology of Processing China hemp and its Future', to share the future green business opportunity with Taiwan textile industry.

The seminar will start from 14:30 to 15:30 on 14<sup>th</sup> of October at the conference room #2 on the second floor of the World Trade Center, ray. Under the heat of 370°C, it will Exhibition Hall 1. Welcome to participate in the seminar.

# **SHOW DAILY**



he 13<sup>th</sup> Taipei Innovative Textile Application Show (TITAS) opens from October 14 to 16 at area A & D of TWTC Exhibition Hall 1,325 exhibitors from 9 countries/region - including Taiwan, China, H.K., Japan, South Korea, India, Germany, Poland and the Netherlands - will take part in this year's trade fair making up to 504 booths in total.

#### Highlights for TITAS 2009:

- Introduction of the eco-textile labeling system
- Innovative functional textiles ● Fall/Winter 2010/2011 fashion textiles
- Custom-made trade meetings Seminars on textile market analysis
- and fashion trend

friendliness are the staring roles at this year's TITAS. From fibers to ready-towear and accessories, the full-fledged products on display are as complete, versatile and innovative as usual.

## Attention Grabbing:





Fashion, Innovation and Sustainability:

Fashion, Function and eco-

#### Functional textiles

TITAS has been the sourcing platform for functional textiles since 2005. It presents textile products with various Fashion Trend: characteristics including moisture transferring, watervapor permeable, water-proof, antibacterial. deodorant and UV-protective

for outdoor and sports wear. There are also textiles for technicians and health care workers to help ensure their safety at work: materials with anti-wrinkle, anti-mold, stain release, flame-retardant, water repellent, oil repellent and antistatic functions. An eye-catching product for future market demand will be an ultra-thin, electrically conductive soft fabric based on special fiber combining technologies in textile design, fabrication, dyeing and electroless plating.

#### Green Biz: Eco-friendly Textiles

TITAS 2009 will give an eco-boost to the always fashion & tech forward textile industry of Taiwan. With great feedback from attendees for organic cotton products and recycled PET fibers at last year's show, an ecolabel system is designed especially for this year's fair. "Green Label" will be introduced to textiles made from eco-friendly materials and "Gray Label" to those made through ecofriendly production processes which generate minimum environmental impact. The system will help buyers to identify and access green textiles easily and efficiently. With the soaring environmental awareness worldwide, eco-friendliness is becoming a new "function" for textiles. There is no doubt that eco textiles will be the star products at TITAS in the very near future

## Fall/Winter 2010/2011

The idea of "Neo-cocoon" defines the trend for fall/winter 2010/11. Designers look back to pick up the missing gems from the dawn of industrial revolution. It is a rootseeking journey with a pinch of humanistic satisfaction. 4 design concepts-Imagination Replay,

Delight Recall, Industrial Aesthetics and Future Evolving-tell a story of how human, when busy in pursuing advanced technologies, tries not to forget the warmth and happiness of getting together with friends, family and community; and after the ups and downs of economic development, how people seek a new lifestyle with ultimate balance of ecology, sustainability and innovation.

TITAS 2009 Gives Big Boost to Taiwan Textile Industry

#### Mega Brands

Despite the economic downturn over a hundred of brand representatives are on their way to visit Taipei, hunting for the latest functional and eco textile products.

extremely busy at TITAS 2009. Besides the exhibition and meetings, there are still 15 seminars on the participants' agenda to rush for. The topics cover from ecology, market and trend to textile certification.

U.S. brand Patagonia, Southern Taiwan Textile Research Alliance and Intertek will talk about how to get involved with the green movement of sustainability. U.K. fashion media WGSN will share their observation on 2010 fashion trend while French trend forecasting agency Nelly Rodi will give their viewpoint in home deco style for Spring/Summer 2011. The Research Center of China Hemp Materials will enlighten the audience with the prospect of China hemp fiber. Seminars on marketplace analysis will focus on several E.U. nations and



Among them are Lafuma and Eider from France, sports gear giant Under Armour from U.S., Helly Hansen from Norway, outdoor wear BAILO from Italy, Coalision from Canada, Eiheiji Sizing from Japan, and the rising brand Toread from China. TITAS 2009, as a sourcing and networking platform for international buyers and exhibitors, will host 32 custom-made trade meetings Next Year for over 160 exhibitors with these brands.

#### Seminars on Market Trend

Visitors and exhibitors will be

Hangchow and Yancheng, China SGS Group and Bureau Veritas H.K. will shed light on the updates of EU regulation REACH (Registration, Evaluation, Authorisation and Restriction of Chemical substances) and the latest development of other environmental regulations

TITAS 2010 is scheduled on October 13 - 15 next year at TWCT Exhibition Hall 1. We are looking forward to seeing you again next year!

Bureau of Foreign Trade, Ministry of Economic Affairs



Taiwan Textile

Taiwan External Trade TAITRA Development Council





HSBC (I) 滙 豐

### **North America**

Under Armour Marnot

high-tech functional textile products.

Taiwan textile industry has been the

most reliable and favorable supplier

to the global out door and sport

brands, for it provides excellent quality

goods as well as stable supply of

products. Hence, the 2009 Taipei

Innovative Textile Application Show

(TITAS) has won its reputation as

the best platform for the functional

textile products in Asia, because of its

advantages of convenience in location

and of being organizer of the event.

Although the global economy has not

yet shown signs of recovery, TITAS

2009 still attracted 31 international

RLCB SCOTT

L.L. Bean Lole from Coalision Glen Raven Patagonia Exoffficio Orange from Coalision

**Royal-Robbins** 

#### Europe

Lafuma O'Neil BAILO Northland Helly Hansen LPP SA Tentipi eider H & M Miroglio vaude Aclima INDUYCO

### **Asia-Pacific Region**

Nikko Marubeni Corporation TOREAD Kailas, Macau Eiheiji Coeporation Jamost

### International Buyers Congregate to

## **Highlight the Purchase and Trade Talks**

According to Taiwan Textile Federation, the international buyers who participate in the trade talks in TITAS 2009 are internationally known top ranking outdoor brands in the world, including 13 countries from European Union, namely Lafuma from France, O'Neill from Nederland, Northland from Austria, VAUDE from Germany, Helly Hansen from Norway, Tentipi from Sweden and BAILO from Italy. Especially, several worldwide famous brands such as H&M from Sweden, Induyco from Spain, Miroglio Group from Italy and functional outdoor brands, equalizing nearly 100 underwear brand ACLIMA from Norway also send their representatives to TITAS for the first time. All mentioned-

There are 11 major international brands coming from North American Region. Under Armour is the world leading professional sport brand. Glen Raven is worldwide known for its development of functional textile products. SCOTT's products dominate the global market of the biking extreme sport. Patagonia appeals to the customers with its eco-friendly products. L.L. Bean is famous for its outdoor wear, shoes and facilities. Exofficio and Royal Robbins are both very popular outdoor and leisure brands in the United States. Additionally, the lady's leisurewear brands such as Lole and Orange of Coalision Group from Canada are also

Some outdoor brands from Asia-Pacific region and Australia and New Zealand also participate in TITAS 2009, such as Nikko from Hong Kong With many years of experiences international purchase representatives to Taiwan for this trade show. above are the important brands that to Taiwan for this trade show. above are the important brands that to Taiwan for this trade show. and Kailas from Australia, Maurbeni Corporation and Eiheiji Corporation from Japan, and the Toread<sup>®</sup> from Beijing. Toread<sup>®</sup>, established in 1999, is not only the No. 1 brand for outdoor product in China, but also the first company of outdoor products which goes public in China. Its products have been distributed in 133 cities with 430 shops. The company mainly manufactures mountain-climbing jackets, down feather jackets, sleeping bags, tents, mountain boots and so on.

> TITAS is the purchase platform for functional and innovative textile products in Asia. This show is going to create a win-win situation both for the international buyers and the participating exhibitors and establish new business opportunity

BAILO the focus of the exhibitors. TALIAN OUTDOOR ⇒ EIDER 🗶 Marmot patagon Lpp ####M32/MEAK Marubeni L.L.Bean ONEILL NORTHLAND **\*** 

#### **TITAS Promotes High-tech Functional and Eco-friendly Textile Products**

owadays, Eco-friendly products are the most important appeals for customers in all industries. VTITAS even spares no efforts in promoting eco-friendly textile products. After the last year's agendas such as the organic cotton, recycling and reproducing from PET material and saving energy and reducing CO<sub>2</sub> in production process, TITAS once again sets the high-tech functional and innovative eco-textile as theme and introduces "TITAS 2009 Eco-textile Labelling System" for the first time. (as seen in the illustration) The Green Label represents the environmental material and the Gray Label for the environmental production process. The system is aimed to highlight the ecofriendly textile products.

This year, the TITAS Eco-textile Labels are mainly applied to the fabrics in the "Image Zone" to indicate and differentiate the environmental products, providing visitors quick information in understanding the products. In addition to that, the organizer sets up two bulletin boards both at the A922 TREND AREA and D1216 Taiwan Environmental Textile Zone to explain the Eco-textile Label system. With these devices, the visitors to TITAS will have a clear picture of the significance of TITAS 2009 Eco-textile Label System.

There are a number of participating Taiwanese companies that will showcase their innovative and high-tech functional eco-friendly textile products in TITAS 2009, including Formosa Taffeta Co., LTD., Formosa Chemicals & Fiber Corporation, Nan ya Plastics Corporation from Formosa Group (D103), Far Eastern Textile Ltd. (A723), U-long Prosperity Co., Ltd. (A1510), TRI Ocean Textile Co., Ltd. (A1130), Southern Taiwan Textile Research Alliance (D317), etc. These companies are the best select exhibitors that visitors should not miss their booths.

#### **TITAS 2009** 展覽用環保標籤 TITAS 2009 Eco-textile Labelling System



綠色標籤 Green Label

#### Raw Materials

Fabrics that are made from certified organic fibres, biodegradable fibres, or fibres made by recycle-oriented technologies or from renewably sourced materials.

使用通過認證之有機纖維、生物

可分解纖維,以及使用回收再生

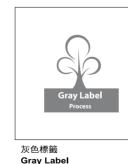
技術或可再生原料之纖維所製成

備註:環保標籤係由參展商視其產品屬性自行申報,紡拓會不保證該等產品之品質。 extile Labelling is self-declared by exh

Federation during TITAS 2009 to provide the textile industry the future trend. The seminars will take place at the second and the third conference room on the second floor of the World Trade Center, Exhibition Hall 1. The seminars cover a wide range of subjects, including environmental protection, Fashion trend, market analysis and certification of textile products. All guests invited to address in the seminars are the most professional both in the domestic and oversea textile industries. To respond the main theme of TITAS, the seminars on environmental protection and sustainable development are particularly informative. The speakers include Patagonia, the international brand from US that is famous for its eco-friendly products, Southern Taiwan Textile Research Alliance, which is the first organization to develop ecofriendly textile products in Taiwan, and Intertek Testing Services Taiwan Ltd. etc. Regarding the topics of international fashion trends, there are

## TITAS 2009 Seminar Timetable Venue: Conference Room #2 & #3, 2<sup>nd</sup> Floor, World Trade Center, Hall 1

Date	Time	NO.	Торіс	Speaker	Organizer	Venue	Language
Oct.14	09:30		The future of textile and clothing in France-the keys to achieve the new industrial revolution	· · · · · · · · · · · · · · · · · · ·	-TTF / TAITRA	Room# 2	English
	11:00	1	The development of apparel industry in Germany, Italy and France	Dr. Jeff Chen / Senior Specialist TTF			Chinese
	10:00	2	Spin up new energy with STTRA- surpass financial crisis via innovation sustain continued development through collaboration	Mr. Hu, Yen-Jung / Chairman Southern Taiwan Textile Research Alliance (STTRA)	STTRA	Room# 3	Chinese
	11:00 11:30	3	Social enterprise and vertical integration	Mr. Larry Lee / Project Coordinator	DAAI TECHNOLOGY	Room# 2	 Chinese←→English
	12:30 11:30			DAAI TÉCHNOLOGY CO., LTD. Mr. Ray Chang / Technical Assist Manager	CO., LTD.		
	12:30	4	Introduction and update of REACH	SGS Taiwan Ltd.	SGS Taiwan Ltd.	Room# 3	Chinese
	13:00 14:00	5	Textile and garment industry structure status and future development trends of Hangzhou and Zhejiang	Mr. Liu Sheng / GM Assistant China Textile City Hangzhou Refine Union Market	TTF / TAITRA	Room# 2	Chinese
	13:00 15:00	6	Sales & marketing challenges dealing with the European market	Mr. Dirk Keunen / Senior Vice President Nano-tex Inc.	TTF / TAITRA	Room# 3	English
	14:30 15:30	7	Process technical innovation and industrialization prospect of China hemp fibre	Mr. Li Jie / Engineer Research Center of China Hemp Materials	TTF / TAITRA	Room# 2	Chinese
	15:30 17:00	8	The WGSN global fashion briefing	Ms. Catriona Macnab / Head of Trends Worth Global Style Network Limited (WGSN)	WGSN	Room# 3	English←→Chinese
	16:00 17:00	9	1.Introduction of Yancheng textile industry 2.Introduction of Yancheng Dying and Finishing Zone 3.Introduction of Jiangsu Yueda Group Co., Ltd.	Mr. Yuan Zhiya / Deputy Director Yancheng Municipal Economic & Trade Commission Mr. Wu Yunyao / Director Economic and Trade Committee of Yancheng Sheyang County Mr. Shao Yong / President Jiangsu Yueda Group Co., Ltd.	TTF / TAITRA	Room# 2	Chinese
Oct.15	10:00 12:00	10	<ol> <li>How to develop business in emerging market without undertaking too much risk</li> <li>Utilizing account receivables buy and sale services to free funding and avoid buyer's credit risks</li> </ol>	Ms. Holly Liao / Senior Vice President Mr. Mike Ko / Senior Vice President The Hongkong and Shanghai Banking Corporatio Limited (HSBC)	HSBC	Room# 3	Chinese
	14:30 15:30	11	Green future comes from Intertek recycled PET solution	Jason Chen / Supervisor Intertek Testing Services Taiwan Ltd.	Intertek Testing Services Taiwan Ltd.	Room# 2	Chinese
	13:00 15:00	12	Home Deco Trends-spring summer 2011	Ms. Ilanah Jospé / Sales Representative Nelly Rodi	TTF / TAITRA	Room# 3	English↔Chinese
	16:00 17:30	13	New environmental regulations and the impact of textile / fashion industry	Dr. Dirk Von-Czarnowski / Director Ms. Yuhua Lai / Sepcialist Bureau Veritas CPS Taiwan	Bureau Veritas CPS Taiwan	Room# 2	English←→Chinese
	15:30 17:00	14	Building and sustaining competitive advantage	Mr. Tetsuya Ohara / Vice President Patagonia Inc.	TTF / TAITRA	Room# 3	English↔Chinese
Oct.16	13:30   17:00	15	Taiwan Textile Trend	1.Ho Yu Textile Co., Ltd. 2.Logic Art Automation Co., Ltd. 3.Jiun Yuh Industrial Co., Ltd. 4.Giftstart Co., Ltd. 5.Jintex Corporation Ltd. 6.Shinkong Synthetic Fibers Corporation 7.Kiaya Co., Ltd. 8.Creative Technology Textile & Material Co., Ltd. 9.Inprotex Co., Ltd. 10.Iris Zipper Co., Ltd.	Taiwan Silk & Filament Weaving Industrial Association Taiwan Regional Association of Filament Fabrics Printing Dyeing & Finishing Industries	Room# 3	Chinese



布料製造過程中使用友善環境措 施,如節約資源及能源,降低 CO2等溫室氣體及揮發性有機化 合物的排放,減少廢水排放等

Process

Fabrics that have been manufactured by using environmental friendly measures such as reducing resources & energy consumption, CO2 & VOCs emissions, and contamination of water, etc.

## **Professional Seminars in TITAS 2009, Fascinating and Informative!**

here are 15 professional seminars seminars about the global fashion in organized by Taiwan Textile 2010 presented by WGSN from Great Britain and the fashion trend of home deco trends in Spring and Summer, 2011 presented by Nelly Rodi, a professional trend-spotting company from France. China hemp Material Research Center will introduce China hemp fiber, the new eco-friendly textile material and its innovative technology of processing China hemp fiber as well as its future in the textile industry.

> The seminars on market analysis and promotion strategy during TITAS 2009 focus on the development of apparel industry in Germany, France and Italy. It also introduces the potential regions of Zhejiang, Hangzhou and Yancheng in Mainland China to provide Taiwan manufacturers for references. Additionally, the topic of introduction and update of new chemical policy REACH in EU introduced by SGS Taiwan Ltd. and Bureau Veritas Consumer Products Services, H.K. Ltd. is also the essential knowledge for Taiwan industry to acquire.



SOFT, NATURAL AND RENEWABLE.

IT'S U.S. COTTON

oting U.S. Cotto